

NFT.NYC Program - FINAL

- 8:45 **Welcome**
Jodee Rich and Team
- 8:55 **Why NFTs are Important**
Michael Casey
- 9:10 **The Role of Venture: Investing in Tokens, Coins and CryptoKitties**
David Pakman & Michael Casey
- 9:25 **NFTs Need Funding Too: What VCs look for in winning NFT Products**
David Pakman, Zhen Cao, Larry Sukernik, Richard Titus, Allen Hsu
& Jeremy Gardner
- 9:40 **The Coming Epic Battle Between Crypto & FAMGA**
Lou Kerner
- 9:50 **The Past, Present and Future of Interoperability in the NFT Ecosystem**
Marguerite deCourcelle & Rene Schmidt
- 10:00 **Building the NFT Metaverse: Why DCG Is So Excited About Decentraland**
Travis Scher
- 10:10 **How NFTs are building a whole New and Autonomous Economy**
Gauthier Zuppinger
- 10:20 **Exploring Open Economies for Non-Fungible Assets**
Devin Finzer
- 10:30 **Increasing adoption - How to market NFTs**
Ian Wishingrad
- 10:40 **Collectible Maximalism - Why Collectibles are the Killer App for Blockchain**
Cyrus Lohrasbpour
- 10:50 **NFT Discovery: Why marketplaces and listings will play an important role in adoption**
Brady Dale, Kevin Beauregard, Gauthier Zuppinger, Karin Mikluha, Clay Robbins, Diana Furman & Devin
Finzer
- 11:10 **Wyvern Protocol & Radical Decentralized Exchange**
Christopher Goes
- 11:20 **0x and the importance of Distribution, Platforms and Collaboration in the NFT Ecosystem**
Clay Robbins
- 11:30 **Beyond the bleachers: How NFTs are reshaping the Sports fan experience**
John Kosner, Nicolas Julia, Thomas Emmanuel
& Michael Anderson
- 11:50 **The Endowment Effect and NFTs**
The Cock Foster Twins
- 12:00 **Social Capital across Ethereum using NFTs**
Brian Flynn & Ian Lapham
- 12:10 **Tokenizing Social Currency**
Jodee Rich
- 12:20 **Actionable NFTs**
Jeffrey Hayzlett, Ron Sheridan, Jeff Caldwell, Chas Martin, Cameron Bale & Daniel Albanese
- 12:40 **NFTs for the Enterprise**
Andrew Beal
- 12:50 **Finding and scaling the killer NFT app**
Alex Mashinsky

- 13:05 **NFTs as a new Asset Class**
William Mougayar
- 13:15 **Lunch**
- 13:50 **The Great NFT Quiz**
Dani Grant
- 14:00 **CryptoKitties and the Kittyverse Ecosystem**
Cassidy Robertson
- 14:10 **Across the Kittyverse**
Cassidy Robertson, Dan Viao, Angela Ung, Lynn O'Connell
& Jordan Messina
- 14:25 **"If you screw up it's on you" - Avoiding the Blockchain Fear Factor with User Education.**
Kevin Beauregard
- 14:35 **Blockchain Gaming Market Development and learnings from the Mobile Game Industry**
Linda Lu
- 14:45 **Getting Mainstream Gamers Excited About NFTs**
Sune Thorsen
- 14:55 **NFT Gaming**
Dmitry Chirun, Olive Allen, Dan Chao, Sune Thorsen, Alex Atallah & Chase Freo
- 15:15 **From #TrueOwnership to #MassExodus**
Christopher Robison
- 15:25 **Building A Smart Contract System For A Future In-Game Economy**
Vlad Kartashov
- 15:35 **Decentralized NFT Infrastructure: Hosting Game Logic and Storage On-Chain**
Or Perelman
- 15:45 **Engaging Developers to scale your NFT project**
Regan Bozman
- 15:55 **Ruthlessly Outcome Oriented: Building Great Experiences on the Blockchain.**
Donnie Dinch
- 16:05 **NFT User Experience: Infrastructure that puts Great Experiences First, Blockchain Second**
Donnie Dinch, Clay Robbins, Angela Dalton & Jamiel Sheikh
- 16:25 **Moving NFT Verification Off-Chain**
Topper Bowers
- 16:35 **NFT Token Fracturing**
Aakil Fernandes
- 16:45 **Multidimensional Tokenization - ERC 888**
James Waugh
- 16:55 **Permissionless Asset Creation and APIs**
Seth Feibus
- 17:05 **Blockchain domains - NFTs with a real world use case**
Bradley Kam, Andrew Horn, Ray King
- 17:20 **The Transformative Power of NFTs: Academic Credentials and Beyond**
Urban Osvald
- 17:30 **NFTs in Your Pocket: Unlocking the future of collectibles and dApps on mobile.**
John Egan
- 17:40 **Brands And The Blockchain: Licensing For NFTs**
Tara Townsend

- 17:50 **NFTs: Unleashing Creative Collaboration and Co-creation**
Beatriz Helena Ramos
- 18:00 **CryptoPunks vs velvet ropes: NFTs reshaping how we think of Art**
Fanny Lakoubay, Anne Bracegirdle, Matt Hall & Eve Sussman
- 18:20 **NFT Regulation**
Konstantin Brazhnik, Judith Rinearson, Mary O'Hara, Felix Shipkevich, Brian Klein & Kyle Wood
- 18:40 **NFTs for Good: Creating a better world**
Michael Casey, David Noble, Nithin Eapen & Arnold Waldstein
- 19:00 **Empowering Creators: User-Generated Content meets NFTs**
Arthur Madrid
- 19:10 **Creating Valuable NFTs from Nothing**
Preston Attebery
- 19:20 **Tokenizing Physical Collectibles**
Oliver Carding
- 19:30 **NFTs 2024 - The Future of NFTs**
Ian Utile
- 19:40 **Ethereum Workshop - Smart Contracts for Beginners**
William Entriiken