

8:30	10 min Talk	The NFT Ecosystem has grown 100x in the last 12 months Jodee Rich Devin Finzer
8:40	5 min Lightning Talk	Tokenizing Attention - NFTs for livestreams Ian Utile
8:45	20 min Panel	Platforms for experimenting and minting NFTs Cameron Bale Nate Geier Julien Genestoux Johan Unger Ryan Berkun Zach Burks
9:05	10 min Talk	Just Patent It - Unpacking Nike's NFT Patent David Boag Jodee Rich
9:15	20 min Panel	From supermarkets to 5th ave - How NFTs are impacting fashion and retail Jonas Hudson Michael Terpin Bobby Singh Steven Heller
9:35	10 min Talk	Brands and NFTs in the resale market Vanessa Grellet
9:45	20 min Panel	Enterprise NFTs - Hosted by the Token Taxonomy Initiative Paul DiMarzio Jason Pancis Brenda Lee Junji Katto
10:05	10 min Talk	Which type of smart contract should I choose for my NFTs? Alex Atallah
10:15	20 min Panel	The NBA and NFLPA answer questions on how big brands will bring blockchain to the masses. Caty Tedman Adrienne O'Keeffe Sophie Gage
10:35	10 min Talk	Disrupting the incumbent Social Networks - NFTs to build Community Lou Kerner
10:45	20 min Panel	NFT Reward Tokens Biser Dimitrov Sid Kalla Steve McGarry Brian Flynn
11:05	10 min Talk	The 2019 DappRadar report on trending Dapps and NFTs Jon Jordan
11:15	20 min Panel	NFT adoption and the market Jon Jordan Michael Sena Skirmantas Januskas Ryoma Ito Jeffrey Zirlin Gauthier Zuppinger
11:35	10 min Talk	Crossing the Chasm with NFTs - Why NFTs are critical to growth Alex Mashinsky
11:45	20 min Panel	Collateralizing NFTs Alex Mashinsky Vadim Koleoshkin Ally Cheung Hadrien Croubois Jason Jones Alex Masmej
12:05	15 min Talk	Secret sauce for scaling your NFT game or marketplace Avihu Levy
12:20	20 min Panel	Protecting endangered Species - NFTs for good Arnold Waldstein Nichanan Kesonpat Denham Preen Thabang Mashiloane
12:40	10 min Talk	Blockchain Ballers: Dunking into the world of Digital Collectibles David Pakman
12:50	20 min Panel	VC Panel - An investors perspective on valuing NFTs John Hargrave Ayesha Kiani Karthik Iyer Richard Dulude Craig Russo Steve Lee
13:10	30 mins	Lunch Break
13:40	20 min Panel	NFT Gaming Michael Arnold Marguerite deCourcelle Rene Schmidt Preston Attebery Peter Kieiltyka Pei Chen
14:00	10 min Talk	5 UX lessons learned building one of Ethereum's most addictive games Sang Chung
14:10	20 min Panel	NFTs create engagement David Moore Christopher Lee Austin Griffith
14:30	25 min Panel	The race to first place - The NFT revolution in Sports John Kosner Bradley Feinstein Sean O'Connor James Haft Dirk Weyel Rahul Sood
14:55	10 min Talk	Non-Fiction Tokens - Sharing Book Royalties with NFTs Nolan Bauerle
15:05	20 min Panel	NFT adoption in the Art world Peg Samuel Misha Libman Joshua Bacigalupi James Waugh Beatriz Ramos
15:25	5 min Lightning Talk	In the Arena Sports presents Arena Golf Shayna Stewart
15:30	20 min Panel	Legal Insights Panel: Current and Future Regulatory Landscape for NFTs Jeremy McLaughlin Stephen Wink Brian Klein Vandana Taxali
15:50	10 min Talk	Bringing the world's top IP brands and licenses into the NFT space with VE-VE Dan Crothers
16:10	20 min Panel	Digital Collectibles are going Mainstream Jonathan Perkins Reed Korach David Russek Andreas Petersson Casmir Patterson Samuel Holt
16:30	20 min Panel	Parallel Universes and Virtual Worlds Sebastien Borget Gordon Meyer Vita Pur Tony Pearce Dirk Lueth
16:50	10 min Talk	How to claim ownership of your Genome using NFTs Daniel Uribe
17:00	20 min Panel	NFT Domain Tokens for web and wallet - DNS and blockchain domains Brantly Millegan Brad Kam Andrew Horn Devin Finzer Luke Stokes
17:20	5 min Lightning Talk	How Matic and Layer 2 are enabling mainstream NFT use cases Siddhartha Jain
17:25	20 min Panel	NFT Wallets are much more than Wallets Duncan Cock Foster Or Perelman Victor Zhang Gunjan Mehta Graham McBain Scott Gralnick
17:45	10 min Talk	The God-Godmen-Religion Industrial Complex Nithin Eapen
17:55	20 min Talk	Podcasts and NFTs Joel Comm
18:15	20 min Panel	What's next.... Ian Utile Michael Casey Brian Christensen Topper Bowers Billy Rennekamp Adrian Krion