8:45   **Welcome**
Jodee Rich and Team

8:55   **Why NFTs are Important**
Michael Casey

9:10   **The Role of Venture: Investing in Tokens, Coins and CryptoKitties**
David Pakman & Michael Casey

9:25   **NFTs Need Funding Too: What VCs look for in winning NFT Products**
David Pakman, Zhen Cao, Larry Sukernik, Richard Titus
& Jeremy Gardner

9:40   **The Coming Epic Battle Between Crypto & FAMGA**
Lou Kerner

9:50   **The Past, Present and Future of Interoperability in the NFT Ecosystem**
Marguerite deCourcelle & Rene Schmidt

10:00   **Building the NFT Metaverse: Why DCG Is So Excited About Decentraland**
Travis Scher

10:10   **How NFTs are building a whole New and Autonomous Economy**
Gauthier Zuppinger

10:20   **Exploring Open Economies for Non-Fungible Assets**
Devin Finzer

10:30   **Increasing adoption - How to market NFTs**
Ian Wishingrad

10:40   **Collectible Maximalism - Why Collectibles are the Killer App for Blockchain**
Cyrus Lohrasbpour

10:50   **NFT Discovery: Why marketplaces and listings will play an important role in adoption**
Brady Dale, Kevin Beauregard, Gauthier Zuppinger, Karin Mikluha, Clay Robbins, Diana Furman & Devin Finzer

11:10   **Wyvern Protocol & Radical Decentralized Exchange**
Christopher Goes

11:20   **0x and the importance of Distribution, Platforms and Collaboration in the NFT Ecosystem**
Clay Robbins

11:30   **Beyond the bleachers: How NFTs are reshaping the Sports fan experience**
John Kosner, Nicolas Julia, Thomas Emmanuel
& Michael Anderson

11:50   **The Endowment Effect and NFTs**
The Cock Foster Twins

12:00   **Social Capital across Ethereum using NFTs**
Brian Flynn & Ian Lapham

12:10   **Digital Scarcity and NFTs create new Social Networks**
Jodee Rich

12:20   **Actionable NFTs**
Jeffrey Hayzlett, Ron Sheridan, Jeff Caldwell, Chas Martin, Cameron Bale & Daniel Albanese

12:40   **NFTs for the Enterprise**
Andrew Beal

12:50   **Finding and scaling the killer NFT app**
Alex Mashinsky

13:05 **NFTs as a new Asset Class**
William Mougayar

13:15 **Lunch**

13:50 **The Great NFT Quiz**
Dani Grant

14:00 **CryptoKitties - Journey and Roadmap**
Cassidy Robertson

14:10 **Across the Kittyverse**
Cassidy Robertson, Dan Viao, Angela Ung, Lynn O'Connell
& Jordan Messina

14:25 **"If you screw up it's on you" - Avoiding the Blockchain Fear Factor with User Education.**
Kevin Beauregard

14:35 **Blockchain Gaming Market Development and learnings from the Mobile Game Industry**
Linda Lu

14:45 **Getting Mainstream Gamers Excited About NFTs**
Sune Thorsen

14:55 **NFT Gaming**
Dmitry Chirun, Olive Allen, Dan Chao, Sune Thorsen, Alex Atallah & Chase Freo

15:15 **From #TrueOwnership to #MassExodus**
Christopher Robison

15:25 **Building A Smart Contract System For A Future In-Game Economy**
Vlad Kartashov

15:35 **Decentralized NFT Infrastructure: Hosting Game Logic and Storage On-Chain**
Or Perelman

15:45 **Engaging Developers to scale your NFT project**
Regan Bozman

15:55 **Ruthlessly Outcome Oriented: Building Great Experiences on the Blockchain.**
Donnie Dinch

16:05 **NFT User Experience: Infrastructure that puts Great Experiences First, Blockchain Second**
Donnie Dinch, Clay Robbins, Angela Dalton & Jamiel Sheikh

16:25 **Moving NFT Verification Off-Chain**
Topper Bowers

16:35 **NFT Token Fracturing**
Aakil Fernandes

16:45 **Multidimensional Tokenization - ERC 888**
James Waugh

16:55 **Permissionless Asset Creation and APIs**
Seth Feibus

17:05 **Blockchain domains - NFTs with a real world use case**
Bradley Kam, Andrew Horn, Ray King

17:20 **The Transformative Power of NFTs: Academic Credentials and Beyond**
Urban Osvald

17:30 **NFTs in Your Pocket: Unlocking the future of collectibles and dApps on mobile.**
John Egan

17:40 **Licensing NFT's - Lessons learnt from working with real-world IP owners**
Tara Townsend

17:50 **NFTs: Unleashing Creative Collaboration and Co-creation**
Beatriz Helena Ramos

18:00 **CryptoPunks vs velvet ropes: NFTs reshaping how we think of Art**
Fanny Lakoubay, Anne Bracegirdle, Matt Hall & Eve Sussman

18:20 **NFT Regulation**
Konstantin Brazhnik, Judith Rinearson, Mary O'Hara, Felix Shipkevich, Brian Klein

18:40 **NFTs for Good: Creating a better world**
Michael Casey, David Noble, Nithin Eapen & Arnold Waldstein

19:00 **Empowering Creators: User-Generated Content meets NFTs**
Arthur Madrid

19:10 **Creating Valuable NFTs from Nothing**
Preston Attebery

19:20 **Tokenizing Physical Collectibles**
Oliver Carding

19:30 **NFTs 2024 - The Future of NFTs**
Ian Utile

19:40 **Ethereum Workshop - Smart Contracts for Beginners**
William Entriken