

NFT NYC

The Leading Non-Fungible Token Event

New York City
February 20, 2020

Sponsorship Guide



The Leading NFT Event

NFT.NYC connects industry leaders, influencers, developers and fans of all things Non Fungible in New York City.

As blockchain evolves beyond its foundations in niche tech communities and reaches new industries and real-world consumers, NFT.NYC focuses on the companies and individuals using Non-Fungible Tokens to advance adoption of blockchain beyond its current use cases.

This one day event in Times Square will see debates, thoughtleader talks, workshops and industry briefings from the leading names and brands in blockchain.



Exploring the Non-Fungible Token Ecosystem

460 Attendees

From over 15 countries

85 Speakers

Biggest names in gaming, sports, art and more

52 Talks

Fireside Chats, Featured Discussions and Demos

18 Sponsors

Including several global consulting and law firms

13 Media Partners

Helping share the NFT narrative with the world

★★★★☆

4.4/5 average overall rating from all Attendees

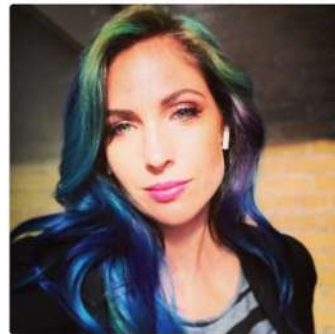


85 of the leading minds in NFTs

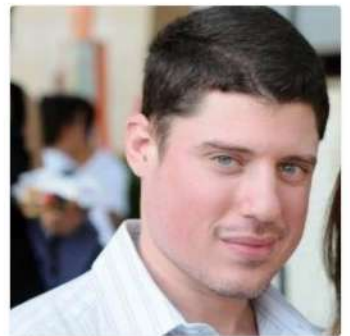
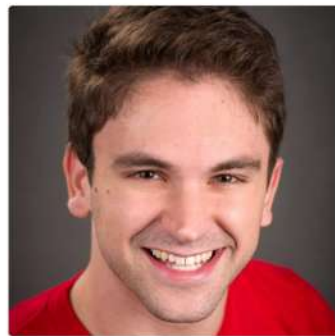
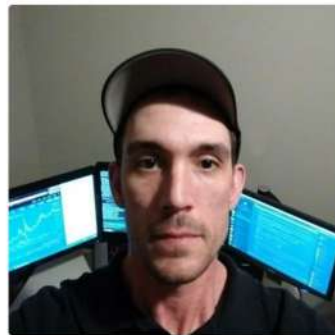
NFT.NYC speakers were selected from the leading projects in the space.

Following phone interviews with each applicant, the NFT.NYC team hand-picked 85 speakers from over 180 applications.

They were selected based on the merit and uniqueness of their proposed topics, and included leading blockchain event organizers, television hosts, startup founders, developers, lawyers, designers, marketers and more.









Your brand welcomes all attendees

Feature your brand on large printed signage on the venue facade

4 Panels available (6' x 10')

1 Main marquee available (14' x 5')

- High quality printed signage on venue facade
- Each banner will include small NFT.NYC logo
- Marquee will feature NFT.NYC in center

Access Speakers and VIPs in an intimate private setting

Support the NFT.NYC VIP Dinner on February 19 and connect with the who's who in NFTs

1 Available

- “VIP Dinner by BRAND” on invites
- 10 minute talk in front of Speakers and VIPs
- Featured as a sponsor online

Distribute your own NFT to all attendees

Feature your brand or call to action in an NFT Kred Event Swag Bag distributed to all Attendees



- Choose a template or design your own Coins, Cards, Badges, Tickets and more (www.NFT.Kred/Events)
- Engagement before, during and after event

Your NFT shares your call to action with Attendees

Share your existing ERC721 tokens or activate custom, actionable NFTs specifically for NFT.NYC attendees.

Use NFT.Kred's simple, interactive templates, including Coins, Cards, Tickets, Chips and Badges... or create your own.



An Exclusive Discount
For attendees to redeem on your website or in your app



A Digital Giveaway
Like a download or raffle to be entered online



A Physical Giveaway
Like t-shirts or hats to be collected at the event



A 1-on-1 Meeting
To be scheduled with your sales team or leadership



Access to Content
Like a handbook, report or guide



Your own NFTs
Share your in game items, collectibles and more

Be the hero behind breakfast and lunch

Present your brand as the breakfast sponsor and add your logo to recyclable, paper lunchboxes

1 Available

- “Breakfast and lunch by BRAND” sign
- Branded stickers on every lunchbox
- Featured as a sponsor online

Own the Main Stage with your logo and branding

Feature your branding on the Main Stage and as the stage sponsor in the program

1 Available



- **“BRAND Stage” in program**
- **Brand feature on interstitial AV between talks**
- **Branded banners on each side of the stage**

Be the face of NFT.NYC demos and workshops

**Feature your branding on the Second Stage and
as the stage sponsor in the program**

1 Available

- **“BRAND Stage” in program**
- **Custom lighting to match your colors**
- **Branded banners on each side of the stage**

Present your Project on Stage

NFT.NYC speaking applications are merit based and are judged based on topic uniqueness and appeal to the NFT community

Your Lightning Talk lets you present a use case focused specifically on your brand or project

10 Available

- **5 minute Presentation on Stage**
- **Ability to present a deck or video**

Power the connections of the NFT community

Branded network name and password for NFT.NYC Attendee Wifi

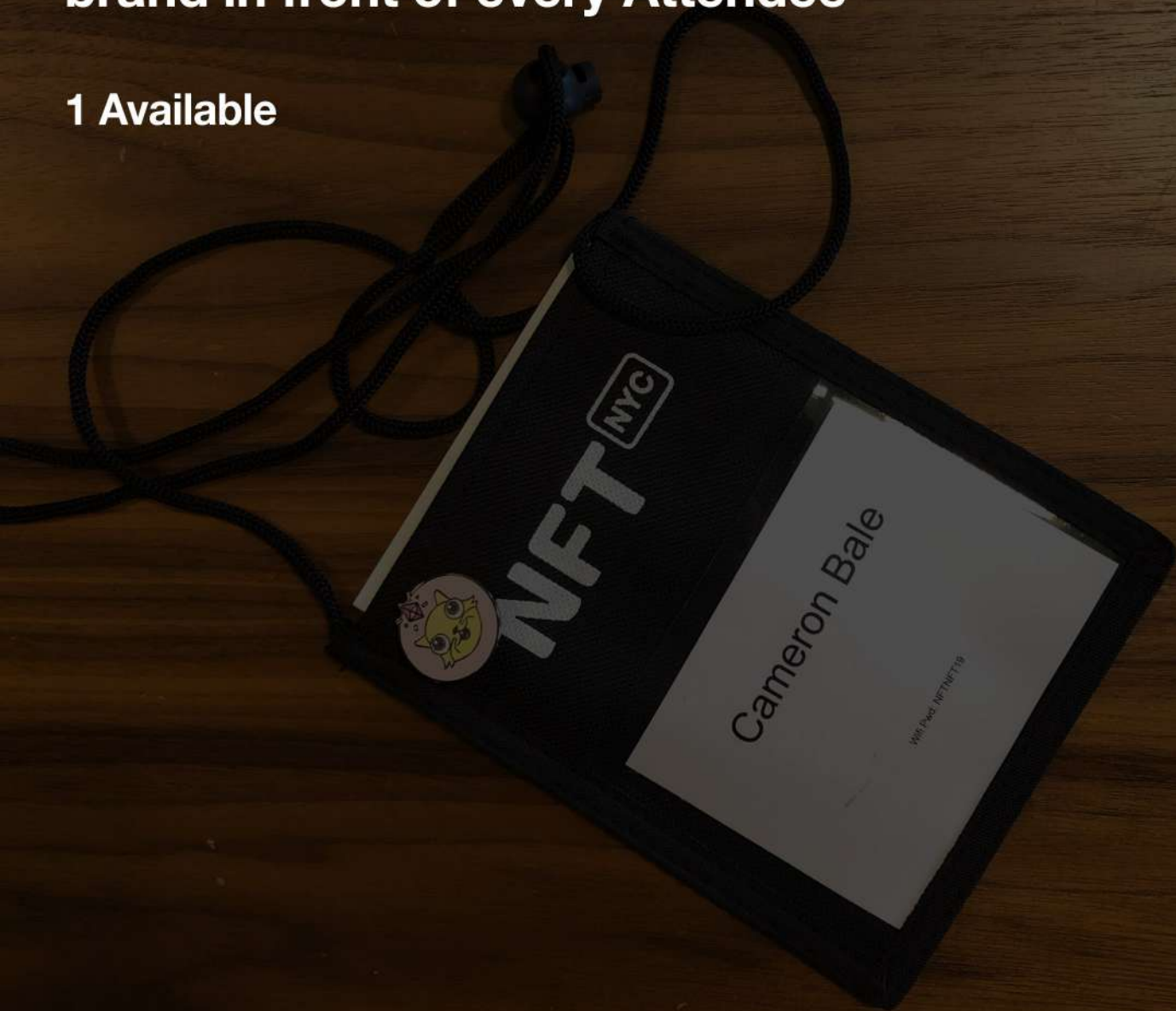
1 Available

- Custom Wifi network name
- Custom Wifi network password
- Wifi details featured on program and badges

Hang at the heart of every Attendee

Add your logo to NFT.NYC Badges and get your brand in front of every Attendee

1 Available



- Logo print on Badge or Badge Holder
- Artwork specifications upon request

Show the Community what you're working on

Decorate a Demo Table with your own pull-up banners and swag and show off your project

20 Available

- Standing “tall boy” style Demo Table
- Access to power
- Featured as a sponsor online

Motivate NFT Developers to build on your API

Grant NFT Developers access to your APIs

Commencing November 2019, Developers compete for monthly prizes and an opportunity to present their project on stage

1 Available

- Judge Coding Challenge
- Present Prize on stage to Winning Developers

Raise your glass to the NFT Community

Bring Speakers, VIPs and attendees together
after the final talk for a networking cocktail

1 Available

- “Cocktail Reception by BRAND” on invites
- Cocktail opening remarks before music
- Featured as a sponsor online